

# Efficacy study report on Bigger Bust breast enlargement treatment\*

Customer satisfaction is a very important element for any company to succeed in business. Customer satisfaction is the key to success. The scientific evidence gathered from scientific research, as well as measuring product reviews and tracking customer satisfaction levels, give the company valuable insights and show the customers that their opinions matter and they play the important role in the process. The purpose of the survey on the BiggerBust treatment was to obtain reliable and credible information and customers opinions about the product. However thanks to research papers, it is possible to confront the positive opinions of women and reliable scientific information (relating to product components). Bigger Bust is a natural plant-based formula to increase breast volume and improve breast firmness. The beauty of the bust depends on the elasticity of skin, firmness, size and shape. Taking good care of your breasts will keep them beautiful and attractive.

Medica-Group Network Press	
Bigger Bus/	
INNOWACYJNA KURACJA INNOVATIVE TREATMENT	Medica-Group
JEDRINY, PELINY, UNIESIONY FRM, FULL RAISED	Pigger Tus/
150ml	SUPLEMENT DIETY / DIET SUPPLEMENT INNOWACYJNA KURACJA INNOVATIVE TREATMENT
	PO KAPSULEY CAPSULES RW - FULL - UNIESIONY - RAISED - JEDRNY - HIM-H

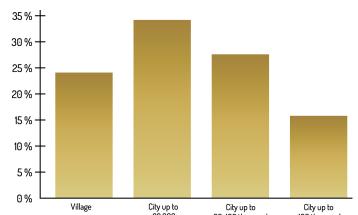
#### Effects of individual components\*

Bigger Bust contains natural plant ingredients derived from cereals and other plants. The amount and type of active ingredients in the dietary supplement are appropriately selected to complement each other and enhance the effects.

Studies conducted on the main ingredient, i.e., hop cones, focus on the biological activity of compounds naturally occurring in hops, including: xanthohumol, a- and β-acids and 8-prenylnaryngenin. These compounds have been found to exhibit a variety of biological activities: antimicrobial, antioxidant, anti-inflammatory or estrogenic1, that is, to inaugurate the development of secondary sexual characteristics, including breast development and regulation of the menstrual cycle. Substances in hop cones also show positive effects on vasomotor symptoms and other ailments associated with menopause, which results in a decrease in progesterone blood levels.

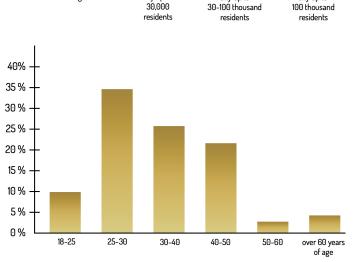
Bigger Bust contains hop cones, red clover, buckwheat, corn, soybeans, rye, wheat, barley and apple fiber. Alternative medicine uses the above-mentioned plant derived blends because they contain estrogen-like compounds from the phytoestrogen group<sup>2</sup>.Plant phytoestrogens stimulate "estrogen receptors" in breast tissue, leading to an increase in breast volume. Phytoestrogens can stimulate the natural growth of glandular tissue, resulting in the production of new cells, leading to stronger and firmer breasts. Moreover phytoestrogens act against factors that contribute to vascular disease, phytoestrogens have been shown to lower cholesterol levels and increase the elasticity of blood vessels. It is believed that phytoestrogens can prevent or alleviate the effects of conditions associated with estrogen deficiency in the body, such as: osteoporosis<sup>3</sup>. They have a positive effect on maintaining bone mineral density. Results of epidemiological studies show the existence of a causal relationship between the consumption of significant amounts of soy products and a reduction in the incidence of breast cancer. Epidemiological studies indicate that high consumption of foods rich in soy and its products in Asian countries, such as China and Japan, also reduces the risk of breast cancer<sup>4</sup>.

The combination of ingredients was prepared to enhance a positive effect on the overall condition of a woman's body. Barley pentosans are very valuable components of dietary fiber. They have the ability to form solutions with high viscosity which has a beneficial effect on metabolism and the functioning of the digestive tract. These substances are recommended for the prevention and treatment of lifestyle diseases, such as, obesity, diabetes, atherosclerosis, heart disease, colon cancer⁵.



#### Characteristics of the study population\*

The survey was conducted on 100 customers. The population had the highest number of women from cities with up to 30,000 inhabitants. The second largest group were women from cities of 30-100 thousand residents. Only 17% of respondents were residents of large cities with more than 100.000 inhabitants.



#### Age of the respondents\*

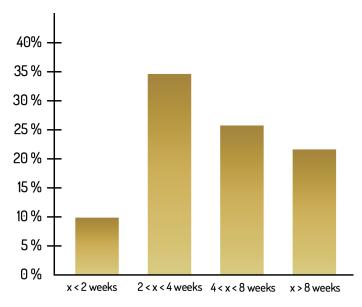
Bigger Bust product has gained the most recognition among middle-aged women. Customers over the age of 50 show less interest in the product, and about 10% of customers are are women aged 18 to 25.

#### **Research results** The main source of information about Bigger Bust is the website. However 32% of customers find out about the treatment from friends and family.

0%

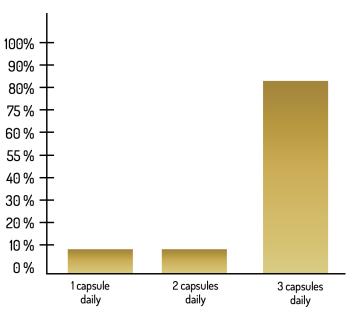


## **Duration of treatment\***

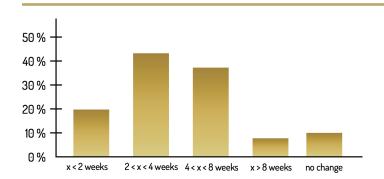


The survey showed that respondents stayed under the treatment for 4 to 8 weeks. 28% of women stayed under treatment of more than 8 weeks, slightly less, 24% took capsules from 2 to 4 weeks.

#### **Treatment intensity\***



Over 80% of women declare taking recommended daily intake of 3 capsules a day. About 14% of women report taking 2 or 1 capsule a day.



#### How long does it take to see effects? \*

The first subjective effects of changes are experienced in 41% of cases after a period of 2 to 4 weeks. 39% of customers noticed effects between 4 and 8 weeks. 9% of women did not experience any effects. On average, it takes 3.8 weeks to experience the first results.

### The effectiveness of the product in the category: "enlargement and firming"\*

Regarding Bigger Bust's overall efficacy rating, most often women indicated 5 on a six-point scale, where 1 meant the product was not effective and 6 indicated the highest efficacy. Only 13% of respondents rated the product less than 3.

#### The average overall performance rating for the product is 4.73.

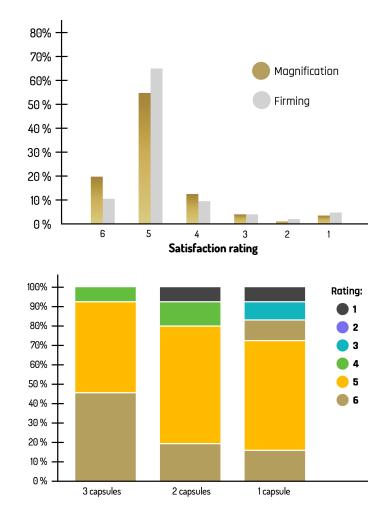
Women positively evaluate the effectiveness of the product both as a breast enlarger and a firming agent. The effectiveness of the capsules as a breast enlargement product was rated at 4.76. The arithmetic mean of the effectiveness of firming the female breasts is 4.55 with a value equal to 5 that was indicated by 67% of respondents.

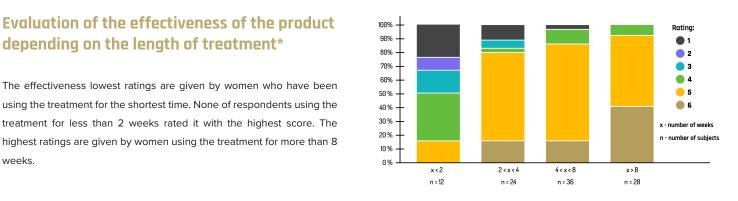
The treatment is successful for improving skin elasticity. 80% of women noticed improvement in skin elasticity once they used the product.

The highest effectiveness of the product was noticed by the respondents who used the recommended treatment, i.e. 3 capsules a day.

Clients taking 2 capsules also noticed treatment results, but they were less effective than with 3 capsules per day.

depending on the length of treatment\*





# **Research conclusions\***

weeks.

Bigger Bust is a product that affects the breasts size. The effectiveness of the formula is confirmed by 91% of women using the capsules.

89% of respondents noticed effects before 8 weeks of treatment, while 52% of women noticed the changes about 4 weeks after starting the treatment.

Average treatment response time is 3.8 weeks. The number of capsules taken per day affects the evaluation of the effectiveness of the treatment.

Duration of treatment affects the evaluation of the effectiveness of the treatment. The longer a woman uses the treatment, the better results she gets.

\* Details in the footer of the page



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